

Part 2: Baseline (Historical Sales) Extract Format

This is traditionally a one-time file that yields up to 24 months of sales data and is posted to seed Edelweiss Analytics with historical sales. It can also be run after a store has missed posting one or more last day-of-the-month daily sales files to get caught up with recent complete monthly sales.

Filename: Contains the word 'Baseline' and unique Treeline Store ID, e.g. Baseline [StoreID]
Delimiter: Pipe '|'
Extension: .txt
FTP
Subfolder: Baseline
Filter: Include all items that have sold in the past two years

Loc	Name	Type	Notes
0	ISBN/Primary SKU	Text	Item code. 13-digit EAN for books, 12-digit UPC for non-book products. For items with neither, include whatever code is the main SKU. Exclude dashes if possible.
1	Title	Text	The title or description for the item from your system
2	Author	Text	Main author, artist, or other contributor for item, if applicable
3	Category Code	Text	Code for shelf location or section – lowest level – that is assigned to this item. Can be numeric or any type of or length of code your POS system uses.
4	Retail Price	##.##	Full non-discounted retail price of the item
5	Month	Integer	The month these sales occurred, e.g. 06 for June
6	Year	YYYY	The year these sales occurred, e.g. 2015
7	Unit Sales	#	Total sales for that month and year

Example records:

```
0805520040020|Last shop standing dvd||Audio|7.99|7|2014|4
0805520040020|Last shop standing dvd||Audio|7.99|9|2015|1
0805520130028|Elvis Presley cd||Audio|5.99|11|2014|1
9780008138301|All the Light We Cannot See|Doerr, Anthony|Paperback|8.99|6|2015|2
9780008138301|All the Light We Cannot See|Doerr, Anthony|Paperback|8.99|12|2015|1
```